



Open Position: Senior Vice President (SVP), Head of Engagement – The Orange Movement

About IIX:

Impact Investment Exchange ([IIX](#)) is a pioneer in the global impact investing movement, dedicated to reshaping finance for sustainable development with a focus on gender equality and climate action through capital mobilization and data-based solutions. For over a decade and a half, we've been building the sustainable investing market, from establishing the world's largest crowdfunding platform for impact investing ([Impact Partners™](#)), operating award-winning enterprise technical assistance programs, creating innovative financial products such as the [Women's Livelihood Bond™ Series](#), (listed 6 bonds in the public market with zero credit default) and establishing an [Impact Institute](#) and [Research & Advisory](#). While we are very deep with our work in Asia, the Pacific, and Africa, our work spans **60 countries globally where we have invested** close to **\$500 million of private-sector capital**, positively impacted over **160 million direct and household lives**, and avoided over **1.9 million metric tons of carbon** and have collected over 90,000+ data points on sustainable micro, small and medium enterprises (MSMEs). The base of IIX's work is [IIX Values™](#), an impact verification tech solution measuring investments' social and environmental impact to the last mile, amplifying the voices of the underserved. In 2022, we, along with global partners, launched the [Orange Movement™](#) and, within that, created a new asset class, [Orange Bond](#), to demonstrate the intersectionality of gender equality and climate action and unlock \$10 billion in capital markets by 2030, impacting 100 million women, girls, and gender minorities and making them a key player in climate mitigation and adaptation efforts. In 2024, we unveiled our global data hub, [IIX Intelligence™](#), which aggregates, evaluates, and benchmarks data from sustainable MSMEs, offering unparalleled insights into gender diversity, climate action, ESG performance, and community risk management. IIX Intelligence demonstrates with data the importance of MSMEs as a backbone of sustainable development. Numerous accolades, including the Oslo Business for Peace and the UN Global Climate Action Award, have recognized our efforts. Our team's '[PREM](#)' values—passion, resilience, equity, and mavericks—propel our efforts, bringing meaningful change to Global South communities and the 99%.

About a career with IIX:

You will join a highly effective team with unparalleled hands-on exposure to the Impact Investing and Social Finance space. You thrive in tackling development issues and creating solutions using structured strategies and unprecedented programs that address and solve the world's most pressing problems, from food security to inclusive finance to clean energy. You aim to become a global development leader who has a passion for international development and to get involved in work that makes a difference.

When you join IIX, you embark on a rewarding career where we are heavily invested in your professional development, as we will build on your strengths and help you gain new skills with training, coaching, encouragement, and guidance in the right direction. It is a valuable addition to advance your career, providing you invaluable exposure to the rapidly growing impact investing space.

You WANT to instigate change.

Thus, as a successful team member, you should be a **PREM**:

- **Passionate:** Commitment to social finance and impact investing to unlock society's potential to effect social change is essential for a happy and successful tenure at IIX.
- **Resilient:** Similar to our enterprises working in emerging markets, our IIX team members have strong mental and emotional fortitude and is able to recover quickly from difficulties or setbacks. We look for people with

an adaptable and positive attitude and a strong sense of self-worth, which enables them to move forward and continue to strive for their goals even in the face of adversity.

- **Equitable:** At IIX, we manage toward impact maximization and produce measurable and transparent returns – both social and financial. These results strengthen the ecosystem and transform existing realities by helping impact enterprises magnify their impact and scale. We are fair and impartial in our actions and ensure that we make objective and unbiased decisions based on facts and impact.
- **Maverick:** While IIX is a seasoned stakeholder in the impact enterprise and impact investing space in Asia, we pride ourselves on creating new opportunities. We look for people with an independent and unorthodox approach to thinking and behaving. If you are non-conformist, innovative, and independent, often going against the grain, does not like following the crowd, and is not afraid to express your own opinions, we want you.

Our clients and partners span the spectrum of public and private sectors, including foundations such as the Rockefeller Foundation and Bank of America-Merrill Lynch Foundation, corporations such as Standard Chartered Bank and KKR, international non-profits such as Oxfam and World Vision, multilateral institutions such as the Asian Development Bank, UN Agencies such as UNDP, and government agencies such as USAID and SIDA.

Overview:

As the SVP, Head of Engagement for the Orange Movement™, you will be at the forefront of driving our mission to create a world where gender equality is not just an aspiration but a lived reality. Reporting directly to the Director - Orange Movement, you will be responsible for developing and executing strategies to mobilize individuals, communities, organizations, and governments to actively participate in our movement. Your leadership will be pivotal in fostering a culture of inclusivity, collaboration, and action-oriented engagement across diverse stakeholders.

Key Responsibilities:

Engagement Strategy Development:

- Lead the creation of comprehensive engagement and account management strategies aligned with the mission and values of the Orange Movement™.
- Identify key stakeholders, opportunities, and challenges to effectively mobilize support and drive impact.
- Collaborate with cross-functional teams to integrate engagement initiatives into broader organizational objectives.

Stakeholder Engagement and Key Account Management:

- Manage relationships with key accounts, ensuring high levels of satisfaction, retention, and engagement.
- Develop customized engagement plans for key stakeholders, tailoring strategies to their unique needs and interests.
- Act as a primary point of contact for strategic partners, facilitating regular communication, collaboration, and alignment on shared objectives.

Partnership and Collaboration:

- Forge strategic partnerships with NGOs, academia, corporations, development finance institutions, government agencies, and other stakeholders to amplify our reach and impact.
- Identify opportunities for collaboration and joint initiatives that advance shared goals related to gender equality, diversity, and inclusion.

- Serve as a spokesperson and representative of the Orange Movement™ in external engagements and partnership negotiations.

Community Building and Mobilization:

- Cultivate and nurture a vibrant community of supporters, activists, and allies passionate about advancing gender equality and diversity.
- Design and implement initiatives to facilitate dialogue, knowledge-sharing, and collaboration among members of the Orange Movement™ community.
- Develop targeted campaigns and events to mobilize participation and amplify our message across diverse audiences.

Advocacy and Awareness Building:

- Develop and implement thought leadership and advocacy campaigns to raise awareness, influence public opinion, and drive policy change on issues related to gender equality and diversity.
- Work with Marketing to utilize various communication channels, including traditional media, social media, and digital platforms, to disseminate messages and engage with broader audiences.
- Leverage data and insights to measure the effectiveness of advocacy efforts and adjust strategies as needed.

Leadership and culture:

- Set clear goals, objectives, and performance metrics for the engagement team, and provide regular feedback and support to ensure success.
- Foster a diverse and inclusive work environment where individuals feel empowered to contribute their unique perspectives and talents.

Qualifications:

- Bachelor's degree in a relevant field; advanced degree preferred in Business, Commerce or Finance.
- Proven track record of leadership and success in developing and executing engagement strategies, preferably in the financial sector or social impact space.
- Deep understanding of gender equality, diversity, and inclusion issues, with a commitment to advancing social justice and human rights.
- Strong interpersonal skills with the ability to build relationships, inspire others, and mobilize diverse stakeholders towards a common goal.
- Excellent communication skills, including public speaking, writing, and storytelling, with the ability to articulate complex issues in a compelling and accessible manner.
- Strategic thinker with the ability to translate vision into actionable plans and drive results in a fast-paced, dynamic environment.
- Experience working with cross-functional teams and managing complex projects with multiple stakeholders.
- Commitment to the Orange Movement™'s and IIX's values and mission.

Location: Flexible/Remote

Call to action:

If you are passionate about creating positive change and believe in the power of collective action to drive social impact, we invite you to join us in shaping the future of The Orange Movement™. Together, we can build a world where everyone has the opportunity to thrive, regardless of gender, race, or identity. Apply now to be part of our dynamic team and make a difference that truly matters.

Submission: Please submit a cover letter and a resume to apply-041e0e16033f@iix-global.breezy-mail.com