

IIX Country Ambassadors

Organization: <u>IIX</u> is the pioneer in impact investing and the global leader in sustainability. We have transformed the financial system so that women, the environment and underserved communities are finally given a value and a voice in the global market. Over the past decade, we have built the world's largest crowdfunding platform for impact investing (<u>Impact Partners</u>), created innovative financial products such as the <u>Women's Livelihood Bond</u> and the Women's Catalyst Fund, operated award-winning enterprise technical assistance programs such as <u>IIX ACTS</u>, and established an <u>Impact Institute</u> and <u>Research & Advisory</u> to build the sustainable investing market. To date, our work has spanned 53 countries, unlocked US\$215 million of private-sector capital, and positively impacted over 100 million direct and household lives, and avoided over 1.4 million tons of carbon. The foundation of IIX's work is <u>IIX Values</u>, the world's first impact verification solution for every organization, which effectively measures the social and environmental impact of an investment and gives value to the voices of the underserved. IIX has received numerous awards for its work including the Oslo Business for Peace Award, the 'Nobel Prize for Business.'

For more information about IIX, please visit www.iixglobal.com.

Role: IIX is looking to build a small group of highly qualified IIX Country Ambassadors to work with the IIX's professional staff to help enhance the Company's visibility, access and influence in the region/country where the Ambassador is based. In this role, the Ambassador will be involved in all business development and outreach activities with IIX's partners including but not limited to SME Associations, Industry chambers and Startup Associations as well as with private corporations and individuals, with the principal objective to generate and realize new partnerships.

The scope of responsibilities may include, but is not limited to, the following:

- Representing IIX positively in a multitude of settings
- Participating on behalf of IIX for conferences and events
- Generating brand awareness through word-of-mouth marketing
- Promoting IIX via his/her personal social media accounts
- Sourcing SME's that are ready for investment.
- Creating partnerships with local institutions creating a SME and Investor pipeline for IIX on a long term basis and keeping continuous engagements.
- Identifying thriving local sectors and coordinating partnerships events.

Target Countries

• Primary Focus Countries are Indonesia, Philippines & Bangladesh. Applicants from other countries are encouraged to apply.

Remuneration and Incentives

- We offer ongoing support with a daily rate.
- Conversion based performance payment.

Qualifications:

Complete the IIX Institute short course on Investment readiness and impact assessment

- Strong network in the impact investing space, with experience working with local SME Associations, chambers and IT/Startup related associations.
- Minimum of 2 years of experience working in the respective local startup ecosystem
- Excellent interpersonal skills and a keen passion for entrepreneurship and market-based solutions to social and environmental challenges
- Good understanding of social finance/impact investing space
- Each IIX Country Ambassador has to be based in Target countries.

How to apply

Submit the following document

- A letter of intention describing the execution plan for the country and your motivation to join IIX.
- CV