

ORANGE BOND PLEDGE



5 GENDER
EQUALITY



The COVID-19 pandemic and climate crisis have jointly exacerbated the regressive effects on gender and economic equality due to the disproportionate impacts borne by women and girls. As such, despite important progress achieved for women and girls around the world, the eradication of the global gender gap is still set back by a century, and the lack of financing still impedes the full and equal participation of women and girls in all spheres of life.

As signatories to this Pledge, we acknowledge the potential of innovative financial instruments to bring women – regardless of race, creed, or income level – to the forefront of capital markets by catalyzing the 2XCollaborative’s mission to invest in women and invest in the world.

We, therefore, agree on the importance and timeliness of the **Orange Bond Initiative** – the world’s first asset class by and for the Global South and the 99% – as a solution to be explored in financing gender equality and promoting gender-equal finance. We affirm our commitment to supporting its goal of empowering approximately 100 million women and girls worldwide through unlocking US\$10 billion by 2030, through the achievement of its three key objectives:

- Building a gender-empowered financing system that works better for everyone by collaborating on the development of a set of global standards, indices, and performance metrics for investing in gender equality
- Mobilizing new sources of capital for women’s empowerment at scale by providing the tools, training and knowledge products that enable gender lens investment product development
- Fast-tracking gender equality and women’s empowerment by using capital to enable more countries, capital holders and corporations to invest in ways that value women and girls as solutions to a more resilient, green future

We also invite and call upon all changemakers to join us as part of this Initiative, and contribute towards building a gender-equal future.



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