



Request For Information (RFI)

“Software Development for Digital Impact Assessment”

For

Impact Investment Exchange (IIX), Singapore

Request for information issue date: 14 November 2018

Request for information due date: 26 November 2018

Proposal’s main contact name and title: Natasha Garcha

Contact details: Email: ngarcha@iixglobal.com / Phone: +65 6221 7051



General Information

IIX is a global organization dedicated to building a more inclusive world as the foundation for sustainable peace. We do this by changing financial systems and innovating solutions for women empowerment, climate action, and community resilience. Over the past decade, we have built the world's largest crowdfunding platform for impact investing (Impact Partners), created innovative financial products such as the Women's Livelihood Bond, operated award-winning enterprise technical assistance programs such as IIX ACTS, and established an Impact Institute for training and education. To date, our work has spanned 40 countries, unlocked nearly \$75 million of private sector capital to support 130+ enterprises, avoided over 850,000 tonnes of carbon and impacted over 23 million lives. IIX has received numerous awards for its work including the Oslo Business for Peace Award, the 'Nobel Prize for Business.'

Impact is the change to people's lives, and Impact Assessments measure that change. As a core component of creating impact, Impact Assessment refers to an organization's commitment to measure and report the social and environmental performance and progress of underlying investments, ensuring transparency and accountability. To date, IIX has conducted over 130+ impact assessments for high-impact enterprises, non-governmental organizations and small-medium enterprises across Asia and the Pacific to help them measure and magnify social outcomes.

IIX uses its own proprietary methodology based on the IIX Sustainability Pyramid™ which is a unique analytical framework at the core of IIX's Impact Assessment (IA) process. This methodology employs a participatory approach to measure impact through stakeholder engagement and was developed by IIX's founder Durreen Shanaz when she was a professor at the Lee Kuan Yew School of Public Policy (LKYSPP). IIX's IA process is highly effective and in high demand as it brings value to many stakeholders including high-impact enterprises and programs. The methodology's value lies in the fact that it is (i) Outcomes-focused; (ii) Forward looking; and (iii) linked to investment capital raise. As such, IIX is looking to scale and democratize its IA process to encourage transparency, accountability and socially impactful behavior at all levels.

IIX is requiring the services of an experienced technology Vendor – either a company, developer or a team of developers – to support IIX to create this digitalized version of its proprietary impact assessment methodology through a web-based or mobile-based system development. IIX is looking for a PoC of this solution to be designed, built, tested, deployed, and analyzed for future scale up within an 8-week period.



Submission

IIX expects each Bidder to provide the following in a single .pdf file as a response to this RFI.

1. A portfolio of past projects with detailed visuals of end-products; highlight any projects done in Southeast Asia and any projects with a social purpose or mission including cost and duration of the project.
2. 3 client references with emails and phone numbers
3. Project team details
 - a. CVs and supplementary bios of team members who will work on this app
 - b. Number of full-time and part-time staff, subcontractors or freelancers involved with the team (if any)
 - c. Home office of team

Proposals should be submitted to ngarcha@iixglobal.com by 26th November 2018. IIX will provide a full RFP following post review of RFI responses. Vendors selected to respond to the full RFP will need to sign a Non-Disclosure Agreement (NDA) with IIX.



Evaluation

The chosen Vendor (a company, developers or a team of experts) should be able to:

- Provide services of application developers for Android and Apple platforms.
- Provide services of graphic designers.
- Have a minimum of 7 years of professional experience in designing and developing smartphone applications both for Android and Apple
- Demonstrate prior work experience in social impact-related mobile application development, if possible. Past projects in designing apps for rural, illiterate populations in developing countries is a bonus.
- Demonstrate an ability to work effectively under stressful conditions like heavy workloads and deadlines.
 - Maintain the capacity to be responsive to development requests within 24 hours or less after a request is finalized
 - Be available for regular meetings to discuss IIX's feedback on the smartphone application, and (info-)graphics and afterwards modify the structure and design accordingly.
- Be fluent in English, both spoken and written.
- Prove their team leader's qualification through a Master's Degree in information technology with a specialization in at least one of the services relevant to this assignment.